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Candoo Tech Partner Providing Tech Support and Training to Older Adults in Chicago

100 Older Adults in the Chicago area receive 1:1 Tech Support And Group Lessons To Support Learning and Ways to Connect

NEW YORK, NY – February 14, 2022—Candoo Tech is providing one-on-one and group tech lessons and on-going support to 100 older adults in the Chicagoland area through a Device Distribution and Digital Literacy Project organized by Mather.

The project is designed to help older adults navigate the new digital world and support engagement and connection in a variety of ways. During the Pandemic, it has become even more apparent how important technology is to keep older adults connected and engaged. Candoo specializes in training older adults to use tablets, smart phones and computers. Their specially trained Tech Concierges make sure that devices meet accessibility needs and that they explain things without using "tech jargon".

Candoo Tech's Tech Concierges provide a remote 1:1 learning session to get participants comfortable with their iPads. Participants engage in a six month program including a curated curriculum of group lessons, on-going support and access to a library of content designed specifically to address the needs of older adults.

"We are excited to work with Mather to help older adults feel more comfortable with their technology through delivering tailored curriculum and support," says Liz Hamburg, Founder and CEO of Candoo Tech.

About Candoo Tech

Candoo Tech provides tech support and training specifically designed for older adults to help them stay safe, independent and connected. Candoo's services are provided remotely, nationwide by U.S. based Tech Concierges who are specially trained to work with older adults. The company was founded by entrepreneur Liz Hamburg in 2019 and has been working with older adults and their families directly as well as with health plans, senior living facilities and other organizations supporting older adults. Candoo has seen that with the proper training and support, older adults realize that they 'candoo it'." Candoo Tech is a proud member of the inaugural class of Techstars Future of Longevity Accelerator in partnership with Pivotal Ventures, an investment and incubation company created by Melinda Gates. For more information go to www.candootech.com.