



SCBWI partners with Candoo Tech to write a new chapter in digital access.

New York, NY 8/23/2022: – *The Society of Children's Book Writers and Illustrators, (SCBWI), a professional organization specifically for individuals who write, illustrate and translate for children and young adults, has partnered with Candoo Tech to help thousands of its members feel more comfortable using technology and to access its range of services and resources online.*

As writing has evolved from pen and paper to typewriters to computers, today's writers and illustrators rely more and more on technology. But, not everyone is comfortable with the latest devices and software used in the industry. SCBWI is partnering with Candoo Tech, the leading provider of tech support and training, to provide a combination of one-on-one remote lessons, group classes, a library of on-demand training content and on-going support to help SCBWI members feel more comfortable with technology and gain access to SCBWI's valuable services, resources and online tools.

Liz Hamburg, Founder and CEO of Candoo Tech said, "It's so inspiring to see creative people using technology to improve the way that they create and share their work. We recently worked with a playwright to help her copyright her work online, something she had not been able to do previously. Our partnership with SCBWI will allow their thousands of members to feel empowered by technology."

Sarah Baker, SCBWI Executive Director said, "We are excited to enter into this partnership with Candoo Tech that will offer our members a great new benefit. Technology can be a challenge to navigate, yet it's crucial in our industry. We hope SCBWI members will use this opportunity to increase their knowledge and gain an ease in using technology to learn and grow as writers, illustrators, and translators."

About Candoo Tech

Candoo Tech provides tech support and training specifically designed for older adults to help them stay safe, independent and connected. Candoo's services are provided remotely, nationwide by U.S. based Tech Concierges who are specially trained to work with older adults. The company was founded by entrepreneur Liz Hamburg in 2019 and has been working with older adults and their families directly as well as with senior living facilities, senior centers, government agencies and health plans. Candoo has seen that with the proper training and support, older adults realize that they 'candoo it.'" For more information go to www.candootech.com.

ABOUT SCBWI

The Society of Children's Book Writers and Illustrators, a non profit 501(c)3 organization, is the only professional organization specifically for individuals who write, illustrate and translate for children and young adults. Our mission is to support the creation and availability of quality children's books in every region of the world.

Through our awards, events, and publications, we give established writers, illustrators, and translators the tools and resources to manage their careers, as well as educate those just starting out. SCBWI is also proud to serve as a consolidated voice for our members within the publishing industry.

For more information go to <https://www.scbwi.org/>

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